

MARKET NEWS



Tuesday Market Traders: Winter Newsletter

2025/26

Dear Stallholders,

A couple of reminders for the year ahead:

Extreme Weather events

We had a couple of problems with weather last year. The issue for the Town Council primarily occurs when there is a MET office weather warning, especially for strong winds, as the risk assessment does not then cover the use of tarps. Twice last year we moved inside, which is a great last-minute solution when the hall is free. We did not cancel any markets.

To clarify the procedure for when extreme weather is forecast:

- In case of forecast high winds, tarps cannot be used. A change in guidance from our insurers means traders may not use their own tarps either.
- If the Memorial Hall is not booked out, up to 13 tables will be available inside for traders, first come first served.
- Snowfall: In most circumstances the Tuesday market will still operate, if staff can get in and the site can be sufficiently cleared.
- In some cases the forecast weather may not come to fruition but in order to organise staff, contractors and set up we have to make decisions by 1pm the previous day.

Attendance

We have increasing numbers of traders who are attending regularly once or twice a month rather than weekly. This is fine, we are happy to accommodate and are realistic that this is the most feasible way of trading for some stallholders- the regularity is the most important thing for customers. However, it is also more important than ever to please keep us updated about attendance (3-4 days in advance) as there is more coordinating to do. Some weeks are busier than others so we are turning stallholders away more often: if you are unable to attend, this frees up a space for someone else or may mean less stalls need erecting.

Pitch Fees

Good news- the council has set its budget and there will be no price increase this year.

Wishing everyone a happy & successful 2026 😊

Suggestions?

If you have an idea that might help the market, please let one of the team know.

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A reminder of Ts & Cs

Set-up & take-down

- A member of WTC staff will be on hand between 6.30am and 9:30am whilst the market sets up.
- Traders should be on site and trading by 8:15am latest.
- Vehicle access via the adjacent car park (Memorial Hall) will cease by 8:15 and any vehicle on site must be removed by this deadline. The mobile bank hires this area for their use.
- There is no vehicle access to the main market area.
- Rubbish must be taken away when you close up your stall.
- Stallholders should operate until at least 12:00pm, ideally 12.45pm.

General Rules

- No vehicles on any surface other than Tarmac.
- By agreement with the British Legion no item must be placed in the area immediately in front of the War Memorial - this area is identified by a different surface.