

# MARKET NEWS



Tuesday Marker Traders: Winter Newsletter

2025/26

Dear Stallholders,

A couple of reminders for the year ahead:

## Extreme Weather events

We had a couple of problems with weather last year. The issue for the Town Council primarily occurs when there is a MET office weather warning, especially for strong winds, as the risk assessment does not then cover the use of tarps. Twice last year we moved inside, which is a great last-minute solution when the hall is free. We did not cancel any markets.

To clarify the procedure for when extreme weather is forecast:

- In case of forecast high winds, tarps cannot be used. A change in guidance from our insurers means traders may not use their own tarps either.
- If the Memorial Hall is not booked out, up to 13 tables will be available inside for traders, first come first served.
- Snowfall: In most circumstances the Tuesday market will still operate, if staff can get in and the site can be sufficiently cleared.
- In some cases the forecast weather may not come to fruition but in order to organise staff, contractors and set up we have to make decisions by 1pm the previous day.

## Attendance

We have increasing numbers of traders who are attending regularly once or twice a month rather than weekly. This is fine, we are happy to accommodate and are realistic that this is the most feasible way of trading for some stallholders- the regularity is the most important thing for customers. However, it is also more important than ever to please keep us updated about attendance (3-4 days in advance) as there is more coordinating to do. Some weeks are busier than others so we are turning stallholders away more often: if you are unable to attend, this frees up a space for someone else or may mean less stalls need erecting.

## Pitch Fees

Good news- the council has set its budget and there will be no price increase this year.

Wishing everyone a happy & successful 2026 😊

## Suggestions?

If you have an idea that might help the market, please let one of the team know.

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## ***A reminder of Ts & Cs***

### **Set-up & take-down**

- A member of WTC staff will be on hand between 6.30am and 9:30am whilst the market sets up.
- Traders should be on site and trading by 8:15am latest.
- Vehicle access via the adjacent car park (Memorial Hall) will cease by 8:15 and any vehicle on site must be removed by this deadline. The mobile bank hires this area for their use.
- There is no vehicle access to the main market area.
- Rubbish must be taken away when you close up your stall.
- Stallholders should operate until at least 12:00pm, ideally 12.45pm.

### **General Rules**

- No vehicles on any surface other than Tarmac.
- By agreement with the British Legion no item must be placed in the area immediately in front of the War Memorial - this area is identified by a different surface.